

# MARKET SQUARE



## FARMERS' MARKET

### REQUIREMENTS

The Market Square Farmers' Market is open to all farmers, gardeners and certified food producers. The Farmers' Market is open every Saturday from 10am until 2pm and Wednesday from 11am-2pm. Set up may begin one hour before opening. Merchants are required to remain open for the entire market, or until their products sell out.

The bollards at the North/stage end of the Square on Wall Ave. will be removed for vehicle access to the Square. Some spaces are available for farmers requiring their trucks to sell from directly. Space for selling from vehicles is limited, so merchants are strongly encouraged to unload and park. Free parking is available in the Market Square Garage. Please do not park in the metered street spaces on Wall Ave. Indicate in the space provided on the application if you will require a vehicle to sell from directly.

The MSDA will assign booth space. Merchants are not allowed to use more than the allotted booth space. If your booth will require electricity, please indicate this and provide an explanation why in the application.

All necessary equipment and displays must be provided by the merchant. MSDA will not provide booths, chairs, tents, tables, or blankets. No equipment may be staked.

Each vendor is responsible for maintaining his/her area in a clean, neat manner throughout the day, and cleaning the area before departing at the end of the day. This means picking up all produce, flower parts, paper, cigarettes, customer's trash, etc.

No outside amplified music.

If you cannot attend a market day that you have already reserved, please notify the market director at least 24 hours in advance.

Merchants assume all responsibility for any losses of property or money from the market site. Booths should never be left unattended.

Merchants must clearly post prices on all products being sold.

## FARMER

### GUIDELINES FOR APPLICATION

All produce, flowers, and plants must be grown by the merchant. All baked goods, soaps, and other value added products must be from the vendor's original recipe or a traditional family recipe. For farm products, please include a map or directions to your farm on the back of the application as it may be subject to inspection.

The primary farmer/producer, or an employee who works closely with the farmer/producer must be present at each market.

All prepared foods, including baked goods and canned or pickled food, must be made in a certified kitchen. Please include a copy of your current health inspection or other appropriate certification documents.

## MAY-NOVEMBER ★2007★

FOR QUESTIONS ABOUT THIS APPLICATION  
OR FOR MORE INFORMATION  
ABOUT THE MARKET

CALL CHARLOTTE AT (865) 405-3135  
OR EMAIL  
CHARLOTTETOLLEY@HOTMAIL.COM

WWW.KNOXVILLEMARKETSQUARE.COM

BOOTH SIZES WILL BE  
10' X 10' (NEGOTIABLE  
DEPENDING ON SPACE CONCERNS)  
THERE IS NO APPLICATION FEE

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RATES WILL BE \$5 PER MARKET  
DUE ONE WEEK IN ADVANCE

# FARMER APPLICATION

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NAME (individual or business and owner)

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STREET ADDRESS

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CITY

STATE

ZIP

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PHONE (Day)

(Eve)

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EMAIL/WEBSITE

HOW WOULD YOU PREFER TO BE NOTIFIED?    MAIL

EMAIL

TYPE OF GOODS (circle all that apply)

**FRUIT    VEGETABLES    DAIRY    MEAT    LIVE PLANTS    CUT FLOWERS**

**BAKED GOODS    PREPARED FOODS    SOAPS/BATH    OTHER**

PLEASE DESCRIBE ALL TYPES OF ITEMS TO BE SOLD: (attach sheet or use back if needed)

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What months between May and November do you plan to attend?

On which days do you plan on participating? (circle one)    WEDNESDAY    SATURDAY    BOTH

Do you require a vehicle?

I have read and understand the requirements of application. I certify that the goods I will bring to sell are grown or produced by myself or within the business that I own. I understand that Market Square District Association may use my name for advertising purposes.

SIGNATURE(s)

DATE

**Please return this application to the following address. DO NOT SEND BOOTH FEES AT THIS TIME.  
Please provide directions to your farm or garden on the back of this application.**



**MARKET SQUARE DISTRICT ASSOCIATION C/O CHARLOTTE TOLLEY  
PO BOX 2263, KNOXVILLE, TN 37901**